



Peel Volunteer Resource Centre



Marketing, Connecting and Matching Expectations (Recruiting) - MASTERCLASS

It is no longer about just recruiting, it's about connecting volunteers and matching their expectation with yours. We focus on segmenting target markets, developing messages, writing winning advertisements to different target groups, screening and selecting, preparing for interviews, conducting interviews etc.

Workshop Details

WHERE: Mandurah Lotteries House

WHEN: Wednesday 2nd May 2018

TIME: 9.00am—12.30pm

COST: \$20.00 paid workers /
\$5.00 for Volunteers

FACILITATOR: Gilda Davies

RSVP: 24th April 2018

Morning Tea Provided

Please let us know of any special dietary requirements

For a refund, cancellation must be received 24hrs prior

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